**Business Matrix Calculator App**

10 Business Ideas:

1. Innovation

To make a product according to the problems of customer

Solve customer problems

1. Single Signal

Logo, Ads, Brochure, Print material, Social media convey the same message to customer

1. Laggard

Bring the product late in the market

Market Adoption Curve

1. Competitor

Offering same product

1. Scalability

Enlarge your business (making many branches, franchises)

1. Cash flow

Cash flow is like blood

1. Margin
2. Manpower

Competent, High skill, High will

1. Feedback

Complain is like a gift

1. Echo-system

Android, Facebook

Calculate and print various business metrics, including innovation, single signal, laggard in product release, competition, scalability, cash flow, margin, feedback, ecosystem, and manpower, you can use the following Python program:

Biz\_matrix\_calculator.py

# Innovation

innovation = "High"

# Single Signal

single\_signal = True

# Laggard in Product Release

is\_laggard = True

# Competition

competition\_level = "High"

# Scalability

scalability = "High"

# Cash Flow

cash\_inflows = 50000

cash\_outflows = 40000

net\_cash\_flow = cash\_inflows - cash\_outflows

# Margin

revenue = 500000

cost\_of\_goods\_sold = 300000

gross\_margin = (revenue - cost\_of\_goods\_sold) / revenue \* 100

# Feedback

customer\_feedback = "Positive"

# Ecosystem

has\_ecosystem = True

# Manpower

num\_employees = 100

# Print Metrics

print("Business Metrics:")

print("Innovation:", innovation)

print("Single Signal:", single\_signal)

print("Laggard in Product Release:", is\_laggard)

print("Competition Level:", competition\_level)

print("Scalability:", scalability)

print("Cash Flow:", net\_cash\_flow)

print("Margin:", gross\_margin)

print("Feedback:", customer\_feedback)

print("Ecosystem:", has\_ecosystem)

print("Manpower:", num\_employees)